

Starts on April 3, 2023

Whatever your goals are, this curriculum has proven success and has grown Flourish Curls Salon as one of the most sought after natural hair salons in the world and has put each stylist in a position that has changed their lives.



**FLOURISH
CURLS
ACADEMY**

TEXTURE BEYOND THE LICENSE

PROGRAM OVERVIEW

What this Program Does for You?

This program covers three basic components to becoming a successful stylist with a focus on natural/curly hair. You will learn to properly consult, style, and retain valuable clients, growing a six-figure career that can provide you with the life you desire, doing what you love! And since all of you are here and have made this investment into your future I know you have a desire for a life that gives you fulfillment in this industry.

For some of us it's financial freedom, for some it's freedom of time, others it's fulfilling a passion that's always been inside of you and others it's the pull you feel to go in this direction even if you don't quite know where it will end up!

I created this program to give stylists the formula I used to grow a real career as a stylist specializing in textured hair that has awarded me financial security, work-life balance, lifelong friendships, respect in this industry and a chance to every single day live out the gift God has given me.

I created the system, hired 2 stylists, trained them on the system, saw it actually work, then that led to training 10 other stylists who are also flourishing in the industry under the same formula. After research I continued to perfect the system and I wanted to begin extending it to stylists outside of the flourish walls!

In November of 2019, I birthed Flourish Curls Salon, hired three stylists, taught them the system, and watched them flourish to over \$25,000 in service sales in less than three months. Then in 2022 I opened Flourish Salon and Curls Academy with 10 stylists and did over \$100,000 in sales in 2 months and I have seen lives changed as they have grown as stylists and built the clientele of their dreams! I know this system works because I have seen it work.

The biggest role in this whole thing we call life is what you tell yourself. The mind is the most powerful tool for success. So first, I want you to break every limit in your mind that you have placed on yourself and believe that you are worthy and deserving of the life you desire, doing what you love. I want you to reinvent your story and make your goals non-negotiable.

If you want financial freedom doing what you love, you have to be willing to put in the work! Are you ready? Are you ready to break bondages in your mind of the limits you and/or others have created, and really flourish in your career? Are you ready to receive abundance in fulfillment, finances, and influence? Then make sure you tell yourself every day that you were meant for this, and you will have no other choice but to flourish.

Write it down and look at it every day. You have to come into this thing with supernatural faith that things aren't hoped for, they are already done!

Whether you have been out of the industry for some time and want to get back in, or you are a stylist and want to learn to care for natural-hair clients to increase your income, if you are a newly licensed stylist and have a passion for natural hair, or you moved to a new town and want to grow a clientele and you know knowledge in natural hair will help you do so, you are in the right place. I guarantee you will not be the same at the end of this course as you are today.

You will be more confident with risk-taking, more confident in yourself and your own abilities, more faithful, and more knowledgeable on how to succeed in this industry and in your life.

Ok, are you ready to do this?!

Let's get started!

And welcome to Flourish Curls Academy:Texture Beyond the License.

CURRICULUM OVERVIEW

This course will equip you to properly educate, style, and retain natural-hair clients by gaining the knowledge and technical experience to grow your career as a stylist in textured hair.

This course is broken down into three components, as mentioned before: teach, style, create. Each category will assist in creating the career of your dreams as a professional natural stylist and add this expertise to your list of services to grow your client base.

I want you to enter the mindset of flourishing in every sense of the word. Note the following things down in your Flourish notebook.

Main objectives of Flourish Curls Academy

1. Teach

Educate each client by gaining information from the first point of contact.

- Pay attention to the condition and style of their hair as you greet them.
- During the consultation, ask the right questions to execute the service for their hair and use the correct product for their hair and style.
- Provide clients with education about their particular hair that will help them to reach their goals

2. Style

Be able to choose a style for your client that best represents their hair ID (porosity, density, pattern and lifestyle and goal).

Style the clients hair with integrity; meaning do not give them a style that will further damage or add damage to their hair.

Use the products that best suit their hair, environment and style preference.

Use precision and have patience so your style is done in excellence.

3. Create

- Create an experience for the client that supersedes any experience they have ever had in a salon. From greeting to checkout, they should feel comfortable, welcomed, at ease, and listened to.
- One of the biggest things you can do is to listen to your client. Most people never get truly listened to. If you can listen to their thoughts and concerns regarding their hair, as well as their thoughts and feelings just concerning life, then you will make a lasting impression on the person far beyond just styling hair.
- Use this time to truly get to know your client. Ask about where they work and truly listen. Ask if they have kids and truly listen. Ask questions to show that you are really interested in getting to know your client and wanting to create a relationship with them.
- Think of this like a marriage, not like a one-night stand. You are not a one-time hair style stylist, you are a stylist with expectations for a long-lasting relationship with clients to help them get to their long-term hair goals. That is why it is so important to create a professional relationship with your clients that is more than just styling their hair. Anyone can style hair, but not everyone can make a real positive impact on a client and their hair journey.
- Talk less about you and listen more about them.

Our objective is to equip you with the knowledge to give your client not just a beautiful style, but an educational experience they will not get anywhere else as well as build you as a stylist in textured hair theory, hands on application and business building.

\$4,500 In Person

\$4,000 if Paid Upfront

[Enroll Now](#)

\$4,000 Virtual

\$3,500 if Paid Upfront

[Enroll Now](#)

Your Oath

My name is _____, and I am worthy and deserving of the life I want. I see success as making \$_____ per month and giving \$_____ per month, because I understand the principle of succeeding in business and life is to help others succeed as well. There is no one else like me. What makes me unique is I possess the ability to

_____. People that know me well say I do well in _____, and they are correct. Everywhere I go, favor follows me, and everything I touch is blessed. I add value to the lives of those around me because I

_____. I am successful in this industry because there is no one else who can provide what I add to this market through my unique personality, mindset, and skill set. This career has allowed me to live the life of my dreams and inspire others to do so as well. My name is _____ and I am _____.

Signed, _____.

I want you to decide that regardless of how many stylists are in the world, there is no person who shares your experience, personality, reasoning abilities, skill set, or spirit! And that, my friend, is what makes you valuable to any space you occupy. This training will only add to your amazingness.

Once you have the recipe, you can make it your own.