



What Should I Use For Moisture?

Your Quick Guide to Moisture
with the Flourish Collection





Dry hair does not always need the exact same combination.

How much hair you have, how you are styling it, how much moisture you need, and how much hold you want can all change what you should reach for.

Find your situation below. Start with our recommendation, then adjust from there.

I

Quick Key: Know Your Products



SET ME WITH EASE

Hydrating Styling Foam

LIGHTWEIGHT

Hydration + soft hold

Great when you want moisture without a heavy finish.

NOURISHES ME WITHIN

Nourishing Cream-Oil

LIGHTWEIGHT

Softness + lubrication + protection

Especially helpful on your ends and when you want extra softness.





HOLD ME DOWN SOFTLY

Moisturizing Gel

HEAVIER

Moisture + medium hold + definition

Great when you need your style to stay in place a little longer.

WRAP ME IN SOFTNESS

Moisture Butter

HEAVIER / RICHER

Deep moisture + softness + light hold

Great when your hair feels extra dry or needs more richness.



NEED THE MOST MOISTURE?

Foam + Butter + Cream-Oil

That is your maximum moisture combination.

For more product guidance, refer to the [Flourish Product Pairing Guide](#) to help you choose the best combinations for your hair's needs.

II

I Just Big Chopped. What Should I Use?

Good News: you have options.

Start with Mizani Miracle Milk, then mix and match your [Flourish Products](#) based on what your hair needs.

KEEP IT LIGHT

Miracle Milk + Foam

WANT MORE DEFINITION?

Miracle Milk + Foam + Gel

NEED MORE MOISTURE?

Miracle Milk + Butter + Cream-Oil

NEED EXTRA HYDRATION?

Miracle Milk + Foam + Butter + Cream-Oil

Your hair is short, but that does not automatically mean it needs less moisture.

You may simply find that you need less product to get the result you want.

III

I Wear Two-Strand Twists. What Should I Use?

Honestly?

ANY COMBINATION OF THE FLOURISH COLLECTION.

This is where your density, moisture needs, and desired hold really matter.

LOWER DENSITY / KEEP IT LIGHT

Foam + Cream-Oil

WANT SOFT, MOISTURIZED TWISTS?

Foam + Butter

NEED MORE DEFINITION OR HOLD?

Foam + Gel

HAVE HIGHER-DENSITY HAIR?

Foam + Gel + Butter

MY HAIR IS THIRSTY

Foam + Butter + Cream-Oil

I NEED ALL THE THINGS

Foam + Gel + Butter + Cream-Oil

The existing **Flourish Pairing Guide** supports this flexibility, including Foam + Gel for medium to-high density twists, Foam + Butter for soft moisturized twists, and Foam + Butter + Cream Oil for long-lasting moisture and length-retention support.

Quick Rule: *The more hair you have and the more moisture or hold you need, the more you may choose to layer.*



IV

I Wear Flat Twists. What Should I Use?

START HERE

Miracle Milk + Foam + Butter

This gives you softness, moisture, and styling support.

HAVE HIGHER-DENSITY HAIR OR WANT MORE HOLD?

Add Gel

REALLY NEED THE MOISTURE?

Add Cream-Oil

NEED MAXIMUM MOISTURE + HOLD?

Foam + Gel + Butter + Cream-Oil

Your current **Pairing Guide** supports Foam + Butter for flat twists, Foam + Gel for more definition, and Foam + Gel + Butter for higher-density styles that need deep moisture plus hold.

V

I Wear A Wash-And-Go. What Should I Use?

Now we are balancing:

MOISTURE + HOLD

WANT LIGHTWEIGHT + SOFT?

Miracle Milk + Foam

Great for shorter hair or when you want a softer result.

WANT MORE DEFINITION?

Foam + Gel

WANT MORE MOISTURE?

Butter + Gel

This combination is already recommended in the [Flourish Pairing Guide](#) for lasting wash-and gos with extra moisture and shine.

WANT DEEP MOISTURE + HOLD?

Foam + **Gel** + **Butter**

WANT THE FIRMEST HOLD?

Keep the layers underneath the Gel lighter.

If maximum cast is the goal, skip Cream-Oil underneath the Gel. Your current guide teaches that oil underneath Gel can soften the hold.

VI

I Have Gray Hair. What Should I Use?

Start with how your gray hair feels.

FEELS EASILY WEIGHED DOWN?

Foam + Cream-Oil

FEELS COARSE AND NEEDS SOFTNESS?

Butter + Cream-Oil

NEEDS SOFTNESS + STYLING SUPPORT?

Foam + Butter

NEEDS SERIOUS MOISTURE?

Foam + Butter + Cream-Oil

NEEDS MOISTURE + HOLD?

Foam + Gel + Butter

Gray hair can show characteristics of both high and low porosity hair, so it may feel dry or coarse while also resisting moisture.

WANT THE FULL GRAY-HAIR ROUTINE?

Grab our **[Gray Hair Regimen Guide](#)**.

VII

I Am Doing My Kids' Hair. What Should I Use?

Keep it simple.

PONYTAILS, CURLS + WAVES

Foam

TWISTS + BRAIDS

Foam + Butter

NEED MORE HOLD?

Foam + Gel

REALLY DRY HAIR?

Foam + Butter + Cream-Oil

NEED MOISTURE + HOLD?

Foam + Gel + Butter

The Foam is positioned in the [**Flourish Pairing Guide**](#) as lightweight enough for kids' ponytails, curls, and waves, while the Gel can be used when more moisturized hold is needed.



VIII

I Need The Most Moisture Possible

Do not overthink it.

FOAM + BUTTER + CREAM-OIL

FOAM

Hydration + soft hold.

BUTTER

Deep moisture + softness.

CREAM-OIL

Softness + lubrication + protection, especially through the ends.

This is the Flourish maximum moisture + length retention combination.

IX

Maintenance: How Do I Keep My Hair From Getting Dry Again?

Start on **cleansed, damp hair**.

Choose your product combination based on the style you are wearing.

Use fewer products when your hair does not need as much.

Layer when you need additional moisture or hold.

Pay extra attention to your ends.

Use water + Foam to reactivate styles between wash days when appropriate. The Foam is designed to reactivate with water.

And do not be afraid to change your combination.

Your wash-and-go does not have to use the same products as your twists.

Your summer routine does not have to look exactly like your winter routine.

Your hair may need more one week and less the next.

START WITH YOUR HAIR. THEN PICK YOUR PRODUCTS.

X

Which Moisture Bundle Sounds Like You?

Lightweight Hydration Trio

Choose this if you want lighter hydration, definition, or a wash-and-go-friendly routine.

Intense Moisture

Choose this if your hair needs richer softness and moisture.

Jorji's Moisture Journey Kit

Choose this if you wear twists, flat twists, or multiple natural styles and want options.

Full Flourish Product Set

Choose this if you want all four Flourish stylers so you can mix and match based on your hair and your style.

SHOP YOUR MOISTURE ROUTINE

Find your situation. Pick your combination. Adjust from there.

The whole Flourish philosophy is that the four products can work solo or together depending on what your hair needs and the result you want.

Happy Styling!

Join the Next Challenge

Want more guidance for your healthy hair journey? Join our next challenge for in-depth videos, PDFs, and step-by-step support.

Join our Email List

A summer full of tips, discount codes, and first dibs as a Flourish Insider.

Book An Appointment

Ready to flourish? Book your appointment with one of our curl specialists.