



The Flourish Collection Product Quick Guide

The Best Way To Use Your Flourish
Products!



Discover When and How to Use Each Product

Nourishes Me Within Nourishing Cream-Oil

Moisture-locking Protection • Transformative Formula • 6.76oz

Recommended Order of Application - Customize based on your styling needs.

1

Leave-in Spray

Detangle & Prime



2

Cream-Oil

Seal & Protect



3

Foam

Hydration, Soft Hold



4

Gel

Medium Hold



5

Butter

Deep Moisture

Benefits:

Creamy when cool, silky oil when warm. This temperature-responsive formula helps soften hair, lock in moisture, reduce breakage, and adds shine.

Ideal For:

Twist-outs, braid-outs, protective styles, healthy ends, scalp care, beards, and skin.

Directions:

After leave-in, before styler. Apply on ends as you twist, massage into the scalp, or scrunch over a dry washngo to soften & break the cast.



Set Me With Ease

Hydrating Styling Foam

Refresh & Define Curls • Soft Hold • 8oz

Recommended Order of Application - Customize based on your styling needs.

1

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Detangle & Prime



2

Cream-Oil

Seal & Protect



3

Foam

Hydration, Soft Hold



4

Gel

Medium Hold



5

Butter

Deep Moisture

Benefits:

Lightweight hydration and soft hold with amazing slip. Helps define styles without crunch and easily reactivates with water.

Ideal For:

Twist-outs, braid-outs, rod sets, soft natural styles, edges, and kids' styles. Best for fine hair.

Directions:

On damp hair after leave-in, pump into palms, emulsify, smooth through sections. Refresh curls later with water.



Hold Me Down Softly Moisturizing Gel

Primary Styler • Medium Hold • 16oz

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Gel
Medium Hold



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Butter
Deep Moisture

Benefits:

Delivers definition without dryness and shine without crunch. Provides medium hold while helping maintain moisture.

Ideal For:

Washngos, slick styles, ponytails, coils, and rod sets. Works well on both high-and low-porosity hair.

Directions:

Layer over a damp section for a firm washngo cast. Break the cast afterward with Cream-Oil. Don't pair with other gels.



Wrap Me In Softness

Moisture Butter

Primary Moisturizer • LightHold • 16oz

Recommended Order of Application - Customize based on your styling needs.

1

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2

Cream-Oil
Seal & Protect



3

Foam
Hydration, Soft Hold



4

Gel
Medium Hold



5

Butter
Deep Moisture

Benefits:

Advanced moisture care with a vitamin-enriched formula that nourishes, softens, and provides long-lasting hydration.

Ideal For:

Twist-outs, braid-outs, finger coils, protective styles, and sleek updos needing added moisture and control.

Directions:

Apply to freshly cleansed, damp hair. Work through sections from roots to ends. Amount used will vary based on style and hair density.

