FLOURISH
CURLS

Moisture Butter Product Guide

How to Use, Pair and Apply Your Moisture Butter









wrap me in softness

Moisture Butter

Primary Moisturizer • Light Hold • 16oz

"This butter is so light. I love the feel of it on my hair + it smells great!"

Your **primary moisturizer**. The keywords are softness and moisture. Locks in hydration from your wash day while providing light hold & deep moisture. Perfect for twist-outs, braid-outs, finger coils, protective styles, & updos.

STYLE RESULTS





protective styles · two-strand twists
flat twists · updos

Fine hair: Use a dab on soaking wet hair only. This butter is concentrated and will weigh fine strands down if overused.

Coily hair: Works for wash-and-gos and finger coils. Add the gel for more definition, or use as a base for two-strand twists and protective styles.

HOW TO PAIR IT

- **With the Foam**
  For soft moisturized wash-and-gos with volume and no crunch, two-strand twists, flat twists, twist-outs, and braid-outs. Definition with maximum softness.
- **With the Gel**
  Lasting wash-and-gos with extreme moisture and shine, two strands needing added definition, and any style needing deep moisture plus medium hold. Especially great for high porosity hair.
- **With the Foam + Cream-Oil**
  Your protective-style power combo for long-lasting twists, braids, & flat twists with hydration and length retention.

Solo Use: Wet two-strand twists, flat twists and plait braids, roller sets, wash-and-gos, finger coils and updos. Add water for low porosity hair.

Styles to Try

More than a moisturizer. The Butter styles your hair too.

STYLES AND USES

Roller sets
On wet hair.

Two-strand twists
On wet hair, on its own. On dry hair, pair it with the Cream-Oil.

Flat twists
On wet hair, on its own. On dry hair, pair it with the Cream-Oil.

Plait braids
On wet hair.

Wash-and-gos
On curly or coily hair.

Finger coils
On curly or coily hair.

Twist-outs and braid-outs
Deep moisture with a light hold.

Protective styles
Pair it with the Foam and Cream-Oil for long-lasting twists, braids and flat twists.

Updos, ponytails and sleek buns

Wash day moisture
Locks in the hydration from your wash day.

ADJUST FOR YOUR POROSITY

Low porosity hair
Add more water.

Normal porosity hair
Find your balance in between.

High porosity hair
Add the Foam, the Cream-Oil or the Gel with it, or all three.

Play with it
The Butter works for all hair types and all natural styling. Try it and see what works for you.

In Your Hands

How to use your Moisture Butter, from the jar to the finished style.

THE BASICS

1. Scoop it out of the jar and into your hands.
2. Emulsify it in your hands. Rub your palms together.
3. Apply to a wet or damp section of hair.
4. Detangle it through. Make sure it is smooth.
5. Set it however you are styling.

Never straight from the jar. Emulsify it in your hands first. **Too thick?** Add a little water to your hands and emulsify to thin it out before it goes on your hair.

BUTTER ON DRY OR BLOW DRIED HAIR

For a **braid out**, a **twist out**, a **two braid style**, or anything like it:

1. Put the **Butter** in your hands.
2. Use the **Cream-Oil** to thin it out.
3. Apply to the dry hair, then braid or twist it up.

Thinning the Butter with the Cream-Oil helps it penetrate dry hair.

Fine hair

Use a dab on soaking wet hair only. This butter is concentrated and will weigh fine strands down if overused.

Adjust with water

Finer hair or low porosity hair? Use less product and more water. How you work the products with water is what makes them work for you.

See *It* Applied

Videos picked for your Moisture Butter. Tap a title to watch.

WASH-AND-GOS

- Wash-and-go using the Foam and Butter

TWISTS AND BRAIDS

- Millie's two braids with butter and oil

REFRESH AND SCALP CARE

- Refreshing with oil and butter 1
- Refreshing with oil and butter 2

APPLICATION BASICS

- Applying products to wet hair
- Product application
- Emulsifying is always key
- Different uses
- Millie's tutorial and challenge promo

Want step by step help with your hair?
Join a hair journey or the Healthy Hair Challenge for in depth help with your hair care.
Tap here to see your options.

Want to be featured?
Share a video of you using your Flourish products and we may feature you on our page.
Tag **@flourish_curlssalon** and use **#flourishcurls**.