FLOURISH
CURLS

Hydrating Styling Foam Product Guide

How to Use, Pair and Apply Your Hydrating Styling Foam









set me with ease

Hydrating Styling Foam

Refresh & Define Curls • Soft Hold • 8oz

"The foam that styles + brings your hair back to life."

Your all-purpose hydrating foam wrap. Super moisturizing, amazing slip, and **reactivates with water** to refresh your style. No hard or crunchy hold. This is for defined twist-outs, braid-outs, rod sets, and soft natural styles. We even use it for edges.

STYLE RESULTS





soft sets · twist-outs · edges · transitioning

Best for fine hair: Extremely light and moisturizing, won't weigh hair down. Great for kids' ponytails, curls, and waves.

Refresh trick: Add water to any dried style and the foam reactivates instantly to revive the look.

HOW TO PAIR IT

- **With the Gel**
  Wash-and-gos on curly hair, two-strand twists on medium-to-high density hair, flat twists, braids, coils, rod sets, slick ponytails, locs, buns, and kids' styles needing definition with a soft moisturized hold.
- **With the Butter**
  For luscious two-strand twists, flat twists, twist-outs, braid-outs, and protective styles. Apply foam first, then smooth butter over before twisting.
- **With the Butter + Cream-Oil**
  The protective-style power combo for long-lasting twists with hydration and length retention. Layer leave-in → cream-oil → foam → butter.

Solo Use: Light defined twist-outs, braid-outs, two-strand twists, rod and roller sets, blowouts, edges, pixie cuts, relaxed hair and quick refreshes.

Styles to Try

What you can use your Hydrating Styling Foam for.

STYLES AND USES

Two-strand twists
A light hold. Add a touch of Butter or Gel for more definition and hold.

Twist-outs and braid-outs
Soft and defined with shine, never crunchy.

Roller sets and blowouts
It works on relaxed hair too.

Rod sets
Soft sets with added moisture and protection.

Edges
Refresh your edges.

Morning refresh for boys' hair
Add water to a dried style and the Foam reactivates.

Pixie cuts
Mold your pixie cut before you curl it.

Kids' ponytails, curls and waves
Extremely light, so it will not weigh hair down.

Soft natural styles
No hard or crunchy hold.

Short hair wash-and-gos

A light hold
On its own, the Foam will not give you a ton of definition.

More definition and hold
Use a touch of the Butter or a touch of the Gel with it.

In Your Hands

How to use your Hydrating Styling Foam, from the bottle to the finished style.

THE BASICS

1. Pump the foam into your hands.
2. Emulsify it in your hands. Rub your palms together.
3. Apply to a wet or damp section of hair.
4. Detangle it through. Make sure it is smooth.
5. Set it however you are styling.

Better in your hands. You can pump the Foam onto your hair, but it spreads and works better when you emulsify it in your hands first.

TWISTS WITH FOAM AND BUTTER

1. Apply the **Foam** first.
2. Smooth the **Butter** over it.
3. Then twist.

CREAM-OIL, FOAM AND BUTTER

1. Apply the **Cream-Oil** after your leave-in.
2. Apply the **Foam**.
3. Layer the **Butter** over it.

Refresh it

Add water to any dried style and the Foam reactivates instantly to revive the look.

Adjust with water

Finer hair or low porosity hair? Use less product and more water. How you work the products with water is what makes them work for you.

See *It* Applied

Videos picked for your Hydrating Styling Foam. Tap a title to watch.

WASH-AND-GOS

Wash-and-go using the Foam and Butter
links.flourishcurls.com/watch-wash-and-go-foam-butter

APPLICATION BASICS

Applying products to wet hair
links.flourishcurls.com/watch-apply-wet-hair

Product application
links.flourishcurls.com/watch-product-application

Emulsifying is always key
links.flourishcurls.com/watch-emulsifying

Different uses
links.flourishcurls.com/watch-different-uses

Millie's tutorial and challenge promo
links.flourishcurls.com/watch-millie-tutorial

Want step by step help with your hair?
Join a hair journey or the Healthy Hair Challenge for in depth help with your hair care.
Tap here to see your options.

Want to be featured?
Share a video of you using your Flourish products and we may feature you on our page.
Tag **@flourish_curlssalon** and use **#flourishcurls**.