



# Fine Hair

What Products Do I Use If My Hair Is Fine? Layer Light, Layer Wet, And Your Hair Still Drinks It In.





# What Do I Use If I Have Fine Hair?

*Layer light, layer wet, and your hair still drinks it in.*

Fine hair can still get all the moisture it needs. The secret isn't using less product because you're afraid of weighing it down. It's using a little at a time and applying to soaking wet hair. Layer light and your fine strands stay soft, defined, and moisturized, never flat or greasy

## **First, Always**

Fine hair loves a moisturizing wash. Every wash, reach for Joico Moisture Recovery ([shampoo](#) + [treatment balm](#)) or , Matrix Food For Soft ([shampoo](#) + [conditioner](#)). About once a month, swap in [Malibu clarifying](#) to clear buildup. Rinse, then move into your styling products on wet hair.



# I

## Start With The Foam

### **The Foam Can Work Wonders All On Its Own**

#### **SET ME WITH EASE · HYDRATING STYLING FOAM**

If your hair is fine and lower density, the foam alone may be your whole routine. It's extremely light, deeply moisturizing, and won't weigh you down. Pump into your palms, emulsify, and smooth through each section of soaking wet hair.

# II

## Then Build For What Your Hair Needs

### **Want more out of your style?**

For added moisture and hold in your twist out, braid out, or wash and go, add a dab of [Flourish Moisture Butter](#) or [Flourish Moisturizing Gel](#) right over the foam. You get a longer lasting style and an extra boost of moisture.

### **Prefer to keep it simple?**

Use the [Flourish Moisture Butter](#) on soaking wet hair, or the [Flourish Moisturizing Gel](#) on soaking wet hair. Either one works as a single styler when that's all your hair is asking for.

### **Fine but still really thirsty?**

When moisture is the goal, go two layers: [Flourish Hydrating Foam](#) + a little [Flourish Moisture Butter](#), or foam + a little [Flourish Cream-Oil](#). Fine hair can take the moisture, you're just keeping each layer light.

### **Where the Cream-Oil fits**

Your [Cream-Oil](#) is always an additive, never used alone. Pair it with one of your [other Flourish products](#) to seal in softness and protect your ends.

## ***Sess's Fine Hair Rule***

*Fine hair isn't about which products you use, it's how you use them.  
Use less, add more water. Same products as everyone else, just a  
lighter hand.*

## ***Happy Growing!***

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