



Wash and Go

What Products Do I Use If I Want A Wash And Go? Work With The Curls You Already Have, Then Dial In Your Hold.

What Do I Use For A Wash And Go?

Work with the curls you already have, then dial in your hold.



Here's the honest truth first: no product creates a curl pattern you don't already have. So before you buy anything, take a good inventory of your hair while it's clean and wet. Do you see curls forming? Do they clump together on their own? That answer, not the label, tells you which product will actually work for you. We want you buying what works, not just because it's ours.

I

The Clump Test: Which Product Is Right For You

While your hair is wet and clean, watch what your curls do on their own as they start to dry:

Curls Clump On Their Own

You just need something to keep them clumped day to day. Flourish is perfect here. (Clumps can loosen from humidity, water, or a hold that wasn't strong enough, that's normal.)

Curls Don't Clump On Their Own

You need a product to pull them together AND hold them, so you'll want a harder hold. Being honest: Flourish is so high in moisture that it cuts the hold. For this, reach for a harder-hold product, look at The Doux Bee Girl or The Doux Block Party. The hardest hold we've found: The Doux Bee Girl + [Flourish Gel](#).

Before You Start: Is Your Hair Dehydrated?

If you're still struggling with a moisture regimen, don't go straight for a wash and go. Build moisture first, do twists or braids with just your own hair, get your hydration right, then come back to wash and gos

II

Your Flourish Wash & Go Options

For curly hair whose curls already clump, here's the hold each [Flourish product](#) gives:

- [Flourish Moisturizing Gel](#) (Medium Hold)
- [Flourish Moisture Butter](#) (Soft - Medium Hold)
- [Flourish Hydrating Foam](#) (Very Light / Airy Hold)



PICK YOUR COMBO (UNDER THE DRYER)

- [Flourish Moisturizing Gel](#) alone
- [Flourish Hydrating Foam](#) + [Flourish Moisturizing Gel](#)
- [Flourish Moisturizing Gel](#) + [Flourish Moisture Butter](#)

Leave out the leave-in and [Cream-Oil](#) on a wash and go, they soften the set too much and shorten how long it lasts. A softer set won't hold as many days, but you'll get beautiful moisture.

III

Your Drying Method Is Your Hold Dial

Remember:

How you dry decides how much hold you get out of any product:

- Under the Dryer = The hardest hold
- Diffusing = A moderate hold
- Air Drying = Hardly any hold.

Pick your product for moisture, then pick your drying method for hold.

More Product + Hooded Dryer (*Most Defined, Longest Lasting*)

The more product you use and the more you sit under the dryer, the more crunchy and defined it'll be. This creates a cast that breaks over the days, great if you want to keep the style up to 7 days and let it gain volume over time

Less Product + Diffuse or Break the Cast (*More volume, More movement*)

The less product you use, the more volumized it'll be upfront, though less defined. Diffuse, or sit under the dryer and then break the cast by hand for movement and volume.

The No-Oil Rule

Oil in a wash and go frizzes the hair and stops the style from lasting. Skip it entirely, in fact, it helps to use no oil for the 30 days before a wash and go so your curls take shape and hold definition longer. (Oil under [gel](#) also breaks the cast.)

IV

The Steps

Wash & Go, Start To Finish

1. Shampoo, condition, steam, rinse.
2. On soaking wet hair, apply your product. Doing it right in the shower, using the water to keep hair wet as you work section by section, is especially great for dense hair or a longer-lasting set.
3. Do not towel dry. You want all that water (moisture) left in the hair, just gently wring it out, keeping the hair detangled.
4. Clip the hair up, start at the nape, and apply product root to tip.
5. Make sure every strand is saturated. Then set and dry to your desired look (dryer, diffuse, or air dry)

The Wash & Go Rule

Work with the curls you have. Saturate every strand, skip the oil, and let your drying method set your hold.

Happy Growing!

Join the Next Challenge

Step-by-step guidance, routines, and support for your healthiest hair yet.

Join our Email List

A summer full of tips, discount codes, and first dibs as a Flourish Insider.

Book An Appointment

Ready to flourish? Book your appointment with one of our curl specialists.